

Family & Consumer Science Cluster
INTERIOR DESIGN PATHWAY

Pathway Core Competencies & Objectives

COMPETENCY

INTD1 Students will analyze the principles and elements of design.

OBJECTIVES

- INTD1-1 Identify key elements and principles of design
- INTD1-2 Demonstrate the use of basic design elements and principles
- INTD1-3 Demonstrate an understanding of color principles
- INTD1-4 Demonstrate design concepts using draping, flat pattern making techniques, computer, virtual imaging, photography and other technologies for product design.
- INTD1-5 Implement design that takes into consideration ecological, environmental, sociological, psychological, technical, and economic trends and issues.
- INTD1-6 Examine legislation, regulation, and public policy affecting the textile, upholstery, and apparel industry.

COMPETENCY

INTD2 Students will understand and explore skills needed for successful marketing as it applies to interior design.

OBJECTIVES

- INTD2-1 Understand and apply visual merchandising strategies (e.g. web design, store displays, individual presentations, etc.).

COMPETENCY

INTD3 Students will evaluate the components of customer service.

OBJECTIVES

- INTD3-1 Identify factors and skills that contribute to quality customer service and customer relations.
- INTD3-2 Understand and apply the impact of diversity (i.e. financial, geographic, cultural, etc.) as a factor in customer service and customer relations.

COMPETENCY

INTD4 Evaluate client needs, goals and resources in creating design plans for residential and commercial interiors.

OBJECTIVES

- INTD4-1 Understand the client's requirements and available resources for improving an interior space.
- INTD4-2 Evaluate environmental factors influencing design choices (may include geographic location, family health issues, existing structural constraints, etc.)
- INTD4-3 Demonstrate an understanding of the process and related research, required to prepare a client proposal.
- INTD4-4 Student will demonstrate the ability to meet specified design project requirements within a given budget.